

MACY SULLIVAN

COLLECTION OF PRESENTATIONS AND
PAMPHLETS FROM CLASSWORK, PREVIOUS
INTERNSHIPS, AND FREELANCE WORK

PORTFOLIO WEBSITE
[HTTPS://WWW.MACYKSULLIVAN.COM/](https://www.macyksullivan.com/)



FREELANCE WORK PAMPHLET FOR PROPOSING A NEW TRAILER PARK COMMUNITY

AREA ATTRACTIONS



Lee Richardson Zoo



Parrot Cove Water Park



Finney County Historical Society



Sandsage Park



Garden Rapids at the Big Pool

Thank You So Much!

Home Community!

OUR COMMUNITY OFFERS

attractive selection of
high quality, affordable
homes at the best
prices

- We offer new, state-of-the-art custom ordered **Manufactured Homes**, Pre-Owned and Show-Ready Model Homes
- Manufactured Housing's affordability over single-family site-built housing lends it to be one of the **most cost-effective** housing options today!

COMPETITIVE FINANCING

Third-party lenders, who specialize in financing manufactured homes, love to lend in our family owned and operated community. **These lenders can provide financing for all types of residents, even ones with challenging credit histories.** Most of the third-party lenders will provide a response within 48 hours or less!



Our Community Manager can provide you with the names and contact information for the third-party lenders

APARTMENT

- ✗ Noisy Neighbors Above and Below
- ✗ Crowded Parking Lot
- ✗ Costly Rent
- ✗ Higher Density Living Conditions: shared Hallways, Elevators or Staircases, and Ventilation Systems

MANUFACTURED HOME COMMUNITY BENEFITS:

- ✓ Home Ownership
- ✓ Custom Design Your Home
- ✓ Safe Residential Neighborhood Setting
- ✓ Building Equity
- ✓ Private Driveway with Patio or Yard
- ✓ Much Quicker Build Time

BENEFITS OF A MANUFACTURED BUILT HOME

- Multiple Financing Options!
- Manufactured home loan amounts are about \$100K less on average, compared with other home loans
- Much Lower Monthly Costs!
- Manufactured built home avg. sq. ft. is \$72, while site built avg. sq. ft. is \$150

OUR HOMES

We offer new, state-of-the-art homes from our own manufacturers that are carefully inspected and aggressively priced.



ASK FOR OUR
SUMMARY OF
LENDERS!

SITE BUILT

- Exposed to the weather whatsoever
- Typically no floor insulation
- Built to minimum area specifications
- 2" x 4" sidewalls, R-11 insulation in most homes
- Many surfaces require paint/stain and subcontractors
- Build time depends on weather and subcontractors
- High labor cost, fair weather work
- Custom home construction = higher material costs
- Building codes vary by state
- Built-in high profits

INSULATED FLOORS, CEILINGS AND WALLS
"New" factory built homes are much more energy efficient than stick built homes

SUPERIOR STRUCTURE ENGINEERED TO WITHSTAND SHIPPING
Entire home is wrapped in order to ship homes safely and securely over-the-road

2" X 6" SIDEWALLS, R-19 INSULATION (IN MOST MIDWEST/NORTHERN BUILT HOMES)
Another innovation in our industry has been implemented that in our industry has only been available with some site-built homes

MAINTENANCE EXTERIOR THAT FEATURES
OR SMART PANEL SIDING
Industry standard that enhances the quality design of factory-built housing

WHAT THE BUILD-TIME IS FROM
Costs rise when workers are delayed
Other issues

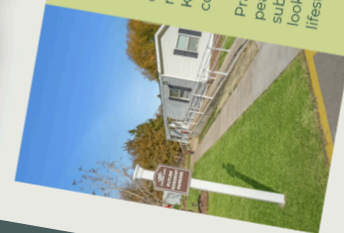
FAST DUE TO PRODUCTION
Mass production has
with better quality

PRICE DUE TO HIGH
purchasing
each year!

REAL
been
moved.

In 2024, Prairie Wind became part of our family and is a beautiful, manufactured community and is considered the most in the industry to be a Kansas' newest and nicest community.

Prairie Wind offers an attractive, peaceful community in a residential subdivision with the services you are looking for to ensure a comfortable lifestyle.



FAMILY TRADITION

Our family has owned and operated upscale communities since 1956! Over sixty years later we continue to provide quality homes at affordable prices and we are dedicated to continuing our high standards of service.

ITW (ILLINOIS TOOL WORKS) DIGITAL ASSET INTERN

FINAL PRESENTATION: REVIEWING INTERNSHIP WORK AND EXPERIENCE

MACY SULLIVAN

Global Brands Digital Asset Intern

Brian
E-commerce
Dev



Macy Sullivan
Amazon Digital Asset Intern
Brian Khzouz

Miami University

Rising Junior
Marketing Major
Studio Art Minor



Hobbies

Painting, Drawing, & Design
Furniture Flipping
Learning the Piano

Home

Monee, IL (near Chicago)
Dog named Bear
1 younger brother



LAST YEAR COMPARED TO INTERNSHIP



Internship
(5/19) - (7/20)
vs
Last Year
(5/21) - (7/22)
2023

PRIOR PERIOD COMPARED TO INTERNSHIP

Internship
(5/19) - (7/20)
vs
Prior Period
(3/17) - (5/18)



LEARNINGS



ITW & Amazon



Career Path
Creative Vs Technical
Flexibility & Teamwork



Navigating Work World
Professional Communication

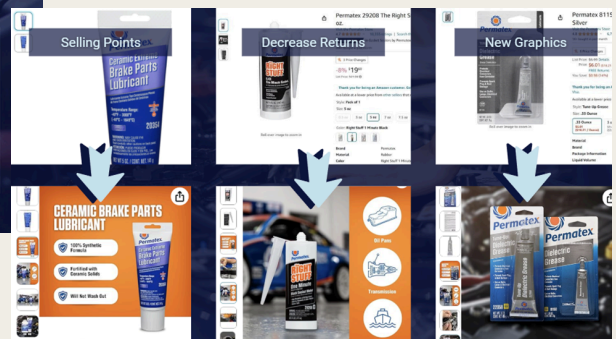
LEADERSHIP LESSONS

Brian Khzouz

Emilia Manicini
Ferdinand

Yvette Silva &
Jenna Olson

Design and Creative Teams





Get to Know: Blue Collar Workers

82%

of blue-collar
workers are male

20%

of blue collar workers
belong to racial or ethnic
minority groups

12.1%

of blue-collar workers
are part of a union

27%

are employed in production,
transportation, and material
moving occupations

COURSEWORK MARKETING CLASS FINAL PITCH TO PEDIALYTE



Blue-collar workers face
worse health outcomes
than white-collar workers

Southern blue-collar



Convenience Stores
Addressing The Barriers

DSD

Handling

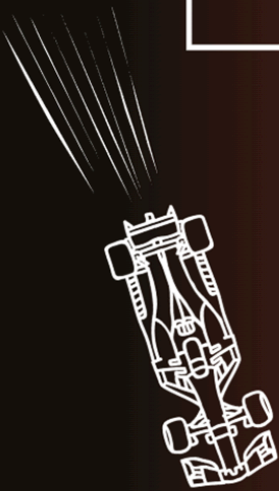
Costs



Main Convenience Stores

UNIVERSITY CLUB – REDHAWK RACING PAMPHLETS FOR DONORS

FORMULA



Designing,
Developing, and
Growing

Formula SAE is an open-wheel collegiate racing league that operates similarly to Baja. The Redhawk Racing team has had a Formula SAE car in the past, we are reviving the program with a fully electric formula car.

Over the past two years, we have been able to build a completely new team. We have an old internal combustion engine formula car and are in the process of converting it to a fully electric vehicle. As of date, we have completed the frame, design, parts, and ordered custom-built body and electronics. We are ready for future competitions.

DONORSHIP

OPPORTUNITIES

TEAM RELATIONSHIP

Donors above \$1000 may be invited to see a test day or walk through the RedHawk Racing workshop.

TAX DEDUCTION

Miami University's MME department qualifies as a 501(c)(3). This means donations to the program are tax-deductible. A donation receipt will accompany all qualified and approved donations with our 501(c)(3) identification number.

NETWORKING

The students graduating from Miami's engineering program have a wide variety of design and manufacturing experience, making them incredible employees. Donors are encouraged to reach out to our members on LinkedIn, etc.

PUBLICITY

Donors may receive a visual representation of their brand on the car. All donors may get a social media spotlight as well. When Miami wins, our sponsors win.



REDHAWK RACING

FORMULA AND BAJA RACING

CONTACT US

ABOUT US

Redhawk Racing is a student organization at Miami University whose mission is to provide hands-on experience for engineering and business students interested in the racing and automotive industry.

2023-2024